

Osseo Commercial Club Meeting Osseo Golf Club Monday, February 27th, 2017

14 Attendees

- 1. Call to Order 6:30pm President Steve Aleckson
- 2. Miss Osseo Presentation-Lynne Anderson
 - Been in existence for 50 years
 - Travel around the state doing parades, pageants, community service projects
 - Sponsors renew in 6 year cycles think we are in year 2 of our 6 years
 Try to help their sponsors if needed
 - Busy season is May-October
 - Girls get \$10/parade and then a stipend at the end of their year
 - In the past, have given \$500 plus half of what they sell for the duck float (another \$500) requesting the same donation this year
- 3. Donation to Relay for Life Terri Swett
 - Saturday, April 22nd at the high school
 - Morning walk instead of at night
- 4. Secretary's Report Gennifer Jesunas
 - Motion to Accept: Terri Swett
 - 2nd: Lisa Linder
- 5. Treasurer's Report Mark Diehl
 - Checking: \$6,809.36
 - Money Market: \$20,054.60
 - Motion to Accept: Rollie Colby
 - 2nd: Terri Swett
- 6. Donation Requests- Welcome to Osseo signs
 - If we want to add a logo, then it could be on the back of the sign, but we need to pay for the total cost for updating the back side of the sign
 - Motion to donate \$1,000 made by Terri Swett
 - 2nd: Tia Anderson
 - Motion Accepted Unanimously
- 7. Old Business:
 - a. Wisconsin Office of Business Development, Nancy Mistele's Reducing the Regulatory Burden. Monday March 6th 5:00pm and Tuesday March 7th 7:30am at the City Hall



b. Boy Scouts - Canoes

- They have already bought 1 canoe and are looking into 2 more
- Planning to spend around \$500/canoe for a total of \$1,500 investment
- Motion made to donate \$750 to cover half of the canoe expenses by Rollie Colby
 - 2nd: Terri Swett
 - o Motion Accepted Unanimously

c. Committee Updates

Farmers Market Report-Teri Von Seydewitz Fritz

- Mondays from June 26 end of August
- Thinking about moving the starting time to 5:30pm instead of 6:00pm
- Have spent a lot of time researching and reviewing how the market went and ideas for next year
- Terri attended the WI Association for Farmers Market Managers
- Looking into getting a blanket insurance policy, updating the application, increasing advertising
- Going forward, we need electricity and metrics to measure success
- Summer goals:
 - Increase in # of vendors
 - Have web site in place before the start of the market
- Looking for more people to join the committee or help at the market on Monday nights
- Farmers Market and Park Beatz are going together to present to the City Council at their April meeting

Membership-Brandon Leinon

- Going well so far we have received 20 business memberships and
- 3 Gold level members so far
- About ½ as many memberships than last year, but have brought in about \$1,800 more
- Keeping members updated on our Web site
- Working on finalizing a thank you letter and a window cling that will get mailed out to members

8. New Business:

- a. Interim Commercial Club Secretary
 - Terri Swett has volunteered to help cover the secretary duties when Gennifer has her baby
- b. Osseo Bucks
 - Similar to Chamber Bucks use the same as money at local member businesses
 - Has been done in the past planning to look into doing this again
- c. Land- two pine stands are due for a thinning and the deadline is December 31, 2018
 - Land is in the MFL program and is due for a cutting
 - Tax break in exchange for the DNR helping to manage the land
 - Need to have someone come out and survey the land, then meet with the Forester
 - Get bids from loggers to get the work done
 - Would like to get the process started and try to get it logged this winter
 - If anyone would like to be a part of the process, let the officers knows



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9. Next meeting:
 ➤ Monday, March 27th 2017, 6:30 pm at Stoney Creek Campground – Big Lodge Building

10. Adjourn

Motion: Lisa Linder
2nd: Rollie Colby